

## **CARAVAN SALON 2019: At Home, anywhere**

### **Specials, Shows and Attractions for Young and Old**

The countdown has started: CARAVAN SALON is fast approaching and will again lure caravanning enthusiasts from all over the world to Düsseldorf from 31 August to 8 September 2019 (trade visitor and media day on 30 August)! On 214,000 square metres to the tune of 600 exhibitors will be showcasing over 2,100 recreational vehicles catering to every taste and budget. In addition to this, visitors will as usual also find accessories, attachments, awning/tents, mobile homes, holiday destinations as well as campsites and RV parks in 13 halls and on the outdoor exhibition space. "CARAVAN SALON is the world's biggest platform for industry experts who can network and establish contacts here. At the same time, it stages mobile holidaymaking for everyone by presenting products and "infotaining" its visitors. As usual, visitors can expect the No. 1 trade fair in Düsseldorf to deliver cutting-edge technology and the latest developments in caravanning, a complete market overview and information on current trend themes," says Director Stefan Koschke.

This year will again see CARAVAN SALON DÜSSELDORF offer an informative and entertaining programme on top of exhibitors' ranges. Special shows, areas and many attractions packed with action, fun and high spirits invite the whole family to visit the Düsseldorf Exhibition Centre and are designed to make the day a true experience.

### **Special Caravanning Sports**

In the outdoor area the special "Caravanning Sports" show will celebrate its debut. Here vehicles will be on show that are particularly well suited to combining sports activities with "four-wheel" vacationing – be it water sports, cycling, winter sports or other fun and action hobbies. In front of Halls 15 and 16 various manufacturers will be demonstrating their ideas revolving around the transport of sports gear – from surf boards to motorcycles. They will be showcasing carrier systems, customised furniture concepts, smart interiors but also sporty designs.

### **Counselling Centre with Heart and Service: StarterWorld in the Outdoor Area**

"At last year's trade fair we succeeded in posting a very high percentage of first-time visitors at 35%. For these newbies we have a service-driven and



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30.08. Fachbesuchertag  
Trade visitor day  
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Messe Düsseldorf GmbH  
Postfach 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Germany

Telefon +49 211 4560-01  
Telefax +49 211 4560-668  
Internet [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
E-Mail [info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)

Geschäftsführung:  
Werner M. Domscheidt (Vorsitzender)  
Hans Werner Reinhard  
Wolfram N. Diener  
Bernhard Stempfle  
Vorsitzender des Aufsichtsrates:  
Thomas Geisel

Amtsgericht Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Mitgliedschaften der  
Messe Düsseldorf:



AUMA Messe-Ausschuss der  
Deutschen Wirtschaft

FKM – Gesellschaft zur  
Freiwilligen Kontrolle von  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

customer-friendly counselling centre on offer: the “StarterWorld” (Hall 18 in the outdoor area),” adds Stefan Koschke. In various themed worlds both newbies and seasoned caravanners can learn everything they ever wanted and needed to know about mobile holidays. At “StarterWorld” our experts provide practical tips and recommendations on vehicle types, travel routes, or the right choice of campsite and they are also available for concrete questions and one-on-one counselling.

### **Caravan Center: RV Park with Great Atmosphere and Comfort**

At the Caravan Center (Großparkplatz P1) the trade fair visit becomes a real experience. After all, Europe’s biggest RV park – for the duration of the CARAVAN SALON – caters to just about every wish with its 3,500 fully serviced and unserviced pitches. During CARAVAN SALON between 60,000 and 70,000 overnight stays are planned.

After trade fair hours the Caravan Center is the meeting point for the community bringing together exhibitors, visitors, journalists and all other friends of mobile leisure. A big marquee with musical performances every evening ensures fun, entertainment and cosy gatherings. Those wanting to explore Düsseldorf’s famous Old Town can also make use of a special service: a free shuttle bus conveniently takes guests to the Old Town and back to the Caravan Center at night. Due to high demand these pitches are booked up quickly and should therefore be reserved in good time at the Ticketshop. The Caravan Center is open non-stop from 7.30 pm to 10.00 pm.

### **Caravan Salon Club celebrates 20<sup>th</sup> Anniversary**

This year, the CARAVAN Salon Club celebrates its 20<sup>th</sup> anniversary and can look back on impressive growth over the past two decades. The world’s biggest trade fair club now has registered over 186,000 members. Club membership is completely free and offers all caravanning fans helpful information as well as useful bargain offers and price discounts. At the trade fair members will have the opportunity to meet other club members in the exclusive setting of the Club-Lounge in Hall 7.1 (1<sup>st</sup> floor), or to take some time out and simply relax.



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## **Dreamlike Caravanning Trips**

At the Dream Tour Cinema in Hall 7.1 (1<sup>st</sup> floor) visitors will also be in for exciting caravanning destinations this year. Konstantin Abert, Janette Emerich and Uwe Hamm whisk visitors away to dream countries near and far. This time the following destinations feature on the agenda: France, Mongolia and Central Asia, the Panamericana, Japan, Norway and Russia as well as an adventure trip overland to Australia. Multi-vision shows at the Dream Tour Cinema will be screened every hour from 11.00 am to 4.00 pm daily. The cinema can be accessed via the Nord entrance or Hall 7.

## **Fun and Action for Kids**

And the youngest will also get their money's worth at this year's CARAVAN SALON. As in previous years, our younger visitors are in for a great programme with join-in activities, fun, games and highlights galore. "Stadtsporthund Düsseldorf" (City Sports Association) will convert part of the outdoor area into a thrilling Adventure Park. Children and youths are invited to let off steam here pursuing the versatile fun and sports activities on offer. A climbing wall, the Time-Run, a surf simulator, to name but a few attractions, are awaiting those little adventurers. This year AWO (Workers' Welfare Association) staff will be on hand to look after kids aged +4 at Nord entrance (1<sup>st</sup> floors) so that the adults can stroll through the halls at ease. There will be a host of games in store for kids, along with face painting, painting and handicrafts with the attendants.

## **Bike Show featuring Danny MacAskill**

Another spectacular attraction is professional biker and Eberspächer brand ambassador Danny MacAskill staging his Bike Trial show on the first weekend (Saturday and Sunday at 1.30 pm and 4.30 pm). Danny MacAskill is considered the best-known biker in the world – he is not only a real biking professional but also a star in the community and a YouTube icon. With his team the Scot will present an action-packed show with breath-taking bike stunts and jumps on the outdoor concourse (between Halls 9 and 17) as part of his Drop and Roll Tour. On top of this, there will be an autograph session on both days at 3.00 pm at Eberspächer in Hall 13 / booth A11.

On the outdoor area in front of Hall 5 the "E-Bike Parcours" will give visitors the opportunity to test the driving characteristics of e-bikes, e-scooters as well as eco-movers on a separate concourse.



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## **Entertainment and Activities at DMAX**

DMAX will be represented with a stand on the outdoor area at the CARAVAN SALON for the first time now. The TV channel whose claim reads “Real Entertainment for Real Guys” will remain true to its motto here. Visitors will be able to drive nails into tree trunks, do laps on a Carrera racetrack and widen their culinary horizon at an insect tasting session. Moreover, a photo-booth will ensure funny souvenir photos of the visit to CARAVAN SALON 2019.

## **CARAVAN SALON Routes**

Visitors can make their trip to the CARAVAN SALON a special experience and “explore” the history and industrial culture of the Ruhr Valley driving on one of Germany’s most interesting holiday routes. The “Route der Industriekultur” is approx. 400 kilometres long and takes you to the industry-culture gems on the rivers Emscher and Lippe. Forming the core elements of this route are 25 so-called anchor points including such important museums as the German Mining Museum in Bochum, 13 settlements dating back to different eras as well as 17 viewpoints referred to as “Panoramas of Industryscape”.

In cooperation with Ferienstrassen.Info Messe Düsseldorf has put together attractive tours for travelling to Düsseldorf – the CARAVAN SALON Routes. For detailed descriptions – also of the “Route der Industriekultur” – go to [www.caravan-salon.com](http://www.caravan-salon.com) and click on the heading “Visitors”.

## **Online Ticket valid for Two Days**

Just as visitor-friendly this year is our online ticket. Tickets purchased online authorise the same person to access the fairgrounds on two days. CARAVAN SALON visitors can therefore immerse themselves in the world of caravanning for longer and only have to pay once to do so – this deal shall only apply to eTickets.

## **TourNatur concurrent in Hall 6**

On the second weekend from 6 to 8 September CARAVAN SALON visitors will also be able to explore the concurrently held TourNatur in Hall 6 at no extra charge. At this trade fair revolving around outdoor activities in the most gorgeous landscapes people who like hiking, climbing or outdoor activities will find international dream destinations, untouched landscapes



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and the matching gear alongside. Not forgetting valuable tips from neutral experts, infotainment on two live stages and great join-in activities.



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### **Facts and Figures on CARAVAN SALON DÜSSELDORF**

CARAVAN SALON DÜSSELDORF 2019 will be open from 10 am to 6 pm from Saturday, 31 August, to Sunday, 8 September. For trade visitors and media representatives the trade fair already opens its doors on Friday, 30 August. The 1-day e-ticket costs € 15 for adults, 1-day tickets purchased at the counter cost € 18; pupils, students and CARAVAN SALON Club members pay € 11 online and € 15 for tickets purchased at the counter. For children (aged 6 to 12) e-tickets cost € 6 and tickets purchased at the counter € 7. All tickets purchased online are valid for the named bearer for up to two days. For current information and news go to [www.caravan-salon.com](http://www.caravan-salon.com)

#### **Press Contact**

Alexander Kempe, Marion Hillesheim

Tel.: +40(0)211/45 60-997 / - 994

[KempeA@messe-duesseldorf.de](mailto:KempeA@messe-duesseldorf.de)

[HillesheimM@messe-duesseldorf.de](mailto:HillesheimM@messe-duesseldorf.de)