

## CARAVAN SALON DÜSSELDORF 2019: The Beating Heart of Caravanning

### Leading international trade fair and stage for global launches revolving around mobile leisure

This is the beating heart of caravanning: at CARAVAN SALON Düsseldorf from 31 August to 8 September 2019 (trade visitors' day on 30 August) visitors can look forward to a unique line-up all about mobile leisure. Commenting on this, Director Stefan Koschke said: "Once again the Düsseldorf exhibition centre will become the prime meeting place for all caravanning enthusiasts, lovers and fans for ten days. At this the world's biggest trade fair for motorhomes and caravans in excess of 600 exhibitors will present a wealth of world's first, premieres and innovations on 214,000 square metres of exhibition space. Here, the industry also ventures a glance into the future of mobile travelling presenting studies or attention-grabbing prototypes. CARAVAN SALON is the highlight of the year for both visitors and exhibitors alike." In Düsseldorf over 130 caravan and motorhome brands with over 2,100 recreational vehicles await to be marvelled at – showcasing everything to make caravan users' hearts race – from mini caravans with a sleeping place and cooking facilities for lower budgets to luxury homes "on wheels". Proven layouts and vehicle classics feature just as prominently in the ranges as do brand new models for the 2020 season on display for the first time at CARAVAN SALON. Additionally, visitors will – as usual – also find accessories, attachments, tents, awnings, mobile homes, holiday destinations as well as campsites and RV parks in 13 halls and the outdoor area.

"We have worked out a great trade fair concept over the past few years and place special emphasis on the high quality of the ranges that we will continue improving for the coming fair jointly with our partner, the Caravanning Industrie Verband," adds Koschke. The leading trade fair in its industry, CARAVAN SALON also sets out to help shape change in the sector and encourage new developments. The StarterWorld which was already started in previous years and that is designed to convey interesting facts and things you need to know about this way of holiday-making and vehicle technology especially to beginners and new visitors, will again be located in a hall at the centre of the outdoor space. Celebrating its debut – also on the outdoor space – will be "Caravanning Sports". This special show focuses on vehicles that are particularly well suited to combining sports



**31.08. – 08.09.2019**

30.08. Fachbesuchertag  
Trade visitor day

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Mitgliedschaften der  
Messe Düsseldorf:

 The global  
Association of the  
Exhibition Industry

 AUMA Messe-Ausschuss der  
Deutschen Wirtschaft

FKM – Gesellschaft zur  
Freiwilligen Kontrolle von  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

activities with holidays on “four-wheels”. Koschke goes on to explain: “In this special show we will demonstrate the perfect synergy between caravanning, sports and leisure. After all, it is the freedom, independence, spontaneity and the spirit of adventure that make a caravanning vacation with sports activities so fascinating. Add to this, that motorhomes and caravans are ideal “carriers” for a wide variety of sports gear – be it for water sports, cycling, hiking, skiing, golfing, horseback riding or other fun and action-packed hobbies.”

### **Ever Greater Diversity of Vehicles and Product Innovations**

In the halls of the Düsseldorf exhibition centre all renowned international manufacturers will showcase their latest motorhomes and caravans. They cover the full gamut of vehicles from compact, smart models to spacious luxury mobiles. “There is no place with a greater choice of products than CARAVAN SALON. Here everyone with an interest in caravanning will find their match in the shape of an RV,” says Daniel Onggowinarso, CEO of Caravanning Industrie Verband e.V. (CIVD).

Driven by the demand for motorhomes and caravans that has been rising for years ever new brands are entering the market. Moreover, the established labels are continuously expanding their model portfolio. The manufacturers of large premium vehicles are launching more and more compact and lower-cost vehicles while the vendors of small vehicles make increasing inroads into the middle and upper classes. And the choice of basic vehicles available for motorhomes is also rising. The new Crafter has been on the market now for two years, manufactured by VW itself again after an end to the joint venture with Mercedes-Benz. Since last year, the TGE – identical in construction to the Crafter – has been available from MAN. Mercedes in turn launched the new Sprinter last year. “This development favours customers because it widens the choice, on the one hand, and promotes product development, on the other, since the brands are now translating the know-how from their special discipline into other vehicle segments,” Onggowinarso goes on to say.

CARAVAN SALON has traditionally been the date for the industry to launch their technical innovations and global premieres. Electronic tools that ease vehicle handling and increase their comfort continue to be a key theme. The connection of various devices makes it possible to control digital gauges for water and other liquids as well as controlling heating, air-conditioning and



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hot water supply by means of a central control panel or an App. To keep vehicles agile despite these extras gadgets manufacturers are coming up with ever new lightweight construction designs that are also gaining in importance for engineering RVs.

### **Entertaining Programme for the Whole Family**

This year will see once again CARAVAN SALON DÜSSELDORF organise an exciting and entertaining programme for the whole family on top of the exhibitors' ranges. Apart from the Dream Tour Cinema in Hall 7.1 and the outdoor e-bike concourse youths and children can let off steam with a wide variety of action-packed activities.

Many caravanning enthusiasts travel to the trade fair in their vehicles. During CARAVAN SALON the Caravan Center of Messe Düsseldorf expects between 60,000 and 70,000 overnight stays. The large P1 parking lot north of the exhibition centre features more than 3,500 serviced and un-serviced RV spaces. Due to strong demand the spaces are quickly booked out and should therefore be reserved in good time at our Ticketshop.

### **TourNatur on the Second Weekend**

Held concurrently in Hall 6 at the second weekend (6 to 8 September) will be TourNatur, the trade fair specialised in travel destinations and gear for active outdoor enthusiasts. In addition to more than 5,000 hiking destinations the exhibitors offer the latest hiking gear as well as expert advice for hiking, trekking and nature experiences.

### **e-Ticket Valid for Two Days**

Tickets ordered online will again be a highly visitor-friendly option. E-tickets grant access to the exhibition grounds on two different, also non consecutive days but are not transferrable. This means visitors to CARAVAN SALON can enjoy this immersive caravanning experience for even longer and only have to pay for it once.

### **Facts and Figures on CARAVAN SALON DÜSSELDORF**

CARAVAN SALON DÜSSELDORF 2019 will be open from 10 am to 6 pm from Saturday, 31 August, to Sunday, 8 September. For trade visitors and media representatives the trade fair already opens its doors on Friday, 30 August. The 1-day e-ticket costs € 15 for adults, 1-day tickets purchased at the counter cost € 18; pupils, students and CARAVAN SALON Club



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members pay € 11 online and € 15 for tickets purchased at the counter. For children (aged 6 to 12) e-tickets cost € 6 and tickets purchased at the counter € 7. All tickets purchased online are valid for the named bearer for up to two days. For current information and news go to [www.caravan-salon.de](http://www.caravan-salon.de).

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