

## Another Record Visitor Attendance Halfway through CARAVAN SALON DÜSSELDORF

After the first half of CARAVAN SALON DÜSSELDORF (30 August to 8 September 2019) both the organiser and the exhibitors are more than satisfied and in a position to report new record numbers for visitor figures: "Up and including Wednesday we registered in excess of 150,000 visitors, this is some 5,000 more caravanning enthusiasts than last year at the same point in time. This means that the increase posted over the first three days is confirmed," delights Stefan Koschke, Director of CARAVAN SALON Düsseldorf, commenting on these record figures. Especially on Saturday and Sunday visitors travelling to Düsseldorf had to show a little patience due to the large crowds. For the second weekend visitors are requested to revert to public transport. The online ticket includes free return trips in the complete region of the VRR transport authority.

Likewise, the Caravan Center – the RV park on Messe parking lot P1 – again enjoys great popularity – being almost completely booked up across 3,500 pitches for the whole duration of the trade fair. "CARAVAN SALON has traditionally been the date where the industry presents its technical innovations and global premieres. Only here in Düsseldorf do all renowned national and international manufacturers launch the latest generation of their recreational vehicles," says Stefan Koschke.

Until 8 September at CARAVAN SALON DÜSSELDORF 645 exhibitors from 31 countries will still be presenting motorhomes and caravans of all sizes and price ranges, plus base vehicles, accessories, technical equipment, attachments, tents/awnings, mobile homes, campsites, RV parks as well as travel destinations in 13 halls and on the outdoor premises.

A survey conducted by the Caravanning Industrie Verband e.V. (CIVD) among its exhibiting members shows that the sector is very satisfied with the trade fair results so far. Two thirds of the caravan manufacturers report to have sold substantially more or more vehicles than over the same period of CARAVAN SALON 2018; the other exhibitors rate the business done so far the same high level as in the previous year.

The interim results posted by motorhome manufacturers are just as outstanding. 70% of exhibitors started CARAVAN SALON 2019 with strongly increasing and/or increasing sales while the other manufacturers achieved the same high level as in 2018.



**31.08. – 08.09.2019**  
30.08. Fachbesuchertag  
Trade visitor day  
[www.caravan-salon.de](http://www.caravan-salon.de)

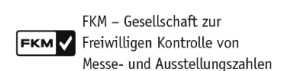
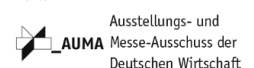


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“The record visitor attendance and excellent sales closed over the first trade fair days are not only an expression of the growing popularity of caravanning as a form of vacationing but also the innovative power of the industry. There have been as many new products, innovations and vehicle studies on display as ever at CARAVAN SALON in 2019. They demonstrate how quickly manufacturers pick up on customers’ changing preferences and develop new products,” says Daniel Onggowinarso, General Manager of the Caravanning Industrie Verband e.V. (CIVD).



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