

CARAVAN SALON 2020 attracts some 350 exhibitors

Top brands highlight their achievements

11 halls dedicated to mobile leisure pursuits and outdoor sports activities

Messe Düsseldorf Director Erhard Wienkamp: “CARAVAN SALON 2020 will be the meeting point of the industry “

Ten days before the trade fair begins, Messe Düsseldorf Director Erhard Wienkamp summarises the expectations about CARAVAN SALON 2020: “CARAVAN SALON will be the meeting point of the industry in 2020 as well. From September 4 to 13 in Düsseldorf, around 350 exhibitors and their top brands will show how a comprehensive hygiene concept can make trade fairs successful even in these times.” The trade fair organisation company from Düsseldorf has developed a concept with the motto “PROTaction”, that has been agreed with the authorities responsible and complies with the regulations that have to be observed in North Rhine-Westphalia. This concept makes it possible for exhibitors on their stands and visitors to the fair to plan a safe stay on the exhibition site. The specific measures taken can be found on the website www.caravan-salon.de.

Exhibitors with a wide range of products on display

CARAVAN SALON Director Stefan Koschke is convinced that it is primarily the passion for mobile leisure pursuits that caravanning enthusiasts have in common: “It is impressive how committed manufacturers are to CARAVAN SALON. The Knaus-Tabbert Group, for example, is even expanding its stand area this year and is not just presenting the Knaus and Tabbert brands in its traditional Hall 4; it will also have the entire Weinsberg range and the cult caravan T@b on display in Hall 1. The Trigano Group is also expanding its presence considerably, with a substantial increase in the space booked in Halls 10, 11 and 15, in order to present more vehicles and brands from its portfolio.”

An advance tour of CARAVAN SALON 2020 shows just how varied a selection will be on show again this year in Halls 1, 4 to 5, 9 to 13, 14 (TourNatur) and 15 to 16.



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Düsseldorf**

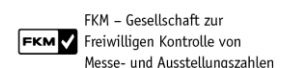
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Hall 1 with Weinsberg and T@b

Hall 1 sets the standard for the variety that caravanning has to offer. The impressive, comprehensive range supplied by Weinsberg can be admired here, from compact, nimble but also comfortable CUV (Caravanning Utility Vehicles) to caravans for couples and families. Also on display: T@b, the cosy little cult caravan that promises cool, retro-style holidays.

Hall 4 – Knaus with variety – Tabbert with refined design

Knaus Tabbert is next in Hall 4, with a number of sporty, agile but also luxurious exhibits. The versatile motor home range available from Knaus is presented here, with vehicles in all sizes and price categories. The caravans produced by Tabbert will certainly appeal to those who prefer a somewhat more refined option.

Hall 5 – High-end luxury

Demanding caravanning fans will feel at home in Hall 5. This is where Morelo, Vario Mobile are exhibiting their luxury range or la strada is presenting its compact luxury models with very impressive details. Slide-outs increase the living area, while it goes without saying that a garage is provided for the sports car too. And anyone who is interested in occasional off-road adventures in such extreme country as deserts or mountainous areas can obtain expert advice on the stand of the 4x4 specialist Bimobil.

Hall 9 – Fendt and Hobby with their entire portfolio – Kabe focusses on winter camping – advice from associations

The popular brands Fendt and Hobby are displaying their complete range in Hall 9, where Kabe from Sweden will be showing how cosy winter camping in the extreme cold can also be. Associations (ADAC, the Caravanning Industry Association (CIVD) as Messe Düsseldorf's longstanding partner and the German Camping Club will be providing theoretical and practical advice to visitors here too.



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Halls 10 and 11 – European variety with Trigano, Adria, Roller and Rimor

Halls 10 and 11 at CARAVAN SALON boasts prestigious and popular European brands. Adria from Slovenia, Roller and Rimor from Italy, the Trigano Group with Benimar from Spain, Challenger, Caravane La Mancelle, Caravellair, Chausson, Sterckeman from France and Eura Mobil/Forster are convincing proof of the variety and high quality of the range exhibited at CARAVAN SALON this year.

Hall 11 – Beginners' forum with tips and advice for newcomers

Newcomers to the caravanning community are particularly welcome in Hall 11. The CARAVAN SALON forum with topics designed for beginners explains how to make a start on this special form of holidaymaking. Experts give precise answers to questions about suitable models, total maximum weights allowed or technical details about different vehicles here. "The beginners' forum is a very important place for us to give advice to caravanning newcomers. This is where we provide objective, brand-neutral information to potential caravanners. Practical tips about how to use the technical equipment in motor homes are also available here", says Stefan Koschke. Attractive campsites on the North and Baltic Seas, in the Central Uplands of Germany or in the foothills of the Alps are presented at the forum in Hall 11 too.

Hall 12 – Comfortable camping with sports activities at top sites – camping equipment from Fritz Berger and Fiamma

Advice for tourists is a major feature in Hall 12. This is where the camping specialist ACSI from the Netherlands markets its popular camping guides. The German states of Lower Saxony and Mecklenburg-Western Pomerania and the Lungau region in the Salzburg area of Austria are drawing attention to the diverse holiday destinations they have to offer. Wulfener Hals Camping und Ferienpark on Fehmarn, Campofelice Camping in Bellinzona / Switzerland and Wellness Camp Düne 6 Zingst are very good examples of comfortable camping options with sports facilities of the highest quality. Accessories can be found on the stands of the equipment suppliers Fiamma from Italy and Fritz Berger. Inflatable tent awnings that manage without

heavy poles are a popular new trend. Gentle Tent from Austria is one of the exhibitors that is presenting innovative solutions in this area.

Hall 13 – Where the experts meet

CARAVAN SALON has an excellent programme in the B2B field this year too. Hall 13, which is designed for trade visitors, has such professional gear as industrial batteries, water purification systems or state-of-the-art HVAC technology for specialised dealers in the equipment ordering section.

Fascinating hiking regions are the TourNatur 2020 attraction in Hall 14

TourNatur will be presenting numerous attractive hiking destinations in the Central Uplands of Germany, the Alps, Greece, Cyprus, La Gomera or Mallorca in Hall 14 this year from 4. to 6. September.

Trend towards compact camper vans highlighted in Hall 15

Hall 15 is the temporary home at the trade fair for compact camper vans, which are a strong trend. Eura Mobil/Forster, Karmann Mobil, la strada, Malibu, Westfalia and Reimo Reisemobil Center are exhibiting their popular vehicle models here.

Hall 16 with innovative vehicle ideas for mobile homes and vans

The tour of CARAVAN SALON 2020 is rounded off in Hall 16 by interesting ideas for mobile homes and vans developed by the brands Carthago, Dreamer Rapido, FIAT Professional, Itineo Rapido, Malibu and Renault.

Almost 350 exhibitors on about 200,000 square metres of stand space – Caravan Center open

Düsseldorf is hosting the caravanning community again in 2020: major manufacturers and service providers have accepted the invitation and almost 350 companies will be exhibiting on about 200,000 square metres of stand space. And “the passion that unites us” does not disappear on leaving the halls on the site; it takes many of the visitors to the popular Caravan Center on parking lot P1 too. In accordance with the current



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regulations, showers and toilets in the Caravan Center are open. Face masks covering the mouth and nose must, however, be worn to enter them. 3,000 vehicles per day are allowed at the Caravan Center. Reservations can only be made online at www.caravan-salon.de.



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Admission tickets to CARAVAN SALON and TourNatur only available online

Admission tickets to CARAVAN SALON cost € 13.00 and can be used to visit TourNatur too from 4. to 6. September. Schoolchildren, students and CARAVAN SALON Club members pay € 10.00 and tickets for children between 6 and 12 cost € 5.00. The charge for staying overnight at the Caravan Center is € 20.00, with a reduction to € 18.00 for Club members. Tickets and parking space reservations are only available online in advance; no tickets can be bought on arrival at the site! The admission ticket can also be used to travel to and from the exhibition site free of charge in the area covered by the Verkehrsverbund Rhein-Ruhr (VRR, 2nd class) on the day that the trade fair is visited.

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