

CARAVAN SALON Düsseldorf: connected through passion

World's biggest caravanning trade fair meets with great anticipation

At CARAVAN SALON Düsseldorf from 27 August to 4 September 2022 (Preview Day on 26 August) visitors can look forward to unrivalled ranges revolving around mobile leisure. "connected through passion" is the motto. Once more Düsseldorf Exhibition Centre will become the most important meeting point for all caravanning enthusiasts for ten days. At the world's biggest trade fair for motorhomes, caravans and equipment over 650 exhibitors will be showcasing recreational vehicles for just about every taste and budget in 16 halls and on the outdoor spaces. Alongside motorhomes, caravans and camper vans the line-up includes vehicle equipment, components and detachable parts, tents, mobile homes, caravanning and camping accessories & equipment, outdoor garments and gear, tourism destinations as well as nature regions, campsites and caravan pitches.

The countdown is on: CARAVAN SALON is getting closer and closer and will again lure caravanning fans from Germany, Europe and the world over to Düsseldorf! It is with great anticipation that Messe Düsseldorf and the Caravanning Industrie Verband (CIVD) (Caravanning Industry Association) as a conceptual sponsor look forward to the 61st CARAVAN SALON, which is back on track to its old strength after two years marked by the Covid pandemic. The hallmark of Düsseldorf is the vast choice offered in as many halls as ever – the line-up – ranging from mini caravans with a berth and stove for small budgets to luxury motorhomes – boasts everything that makes the pulse of caravanning fans race. CARAVAN SALON is where nearly all renowned national and international manufacturers launch the latest generation of motorhomes and caravans.

StarterWelt/StarterWorld for new entrants and interested parties

Caravanning as a way of holidaymaking is delighting more and more people. To make sure new entrants and interested visitors really find products and services tailored to their needs we recommend paying a visit to the "StarterWelt" in Hall 7 first. This service-oriented and customer-friendly information centre provides all you need to know about mobile leisure. The professionals at the "StarterWelt" share practical tips and recommendations on vehicle types, travel routes or the right choice of campsite and are also available to answer concrete questions and provide one-on-one advice. In addition to this, the lecture forum will feature



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a diverse agenda covering a wide variety of mobile leisure formats.

Caravan Center

The passion for caravanning extends even beyond the exhibition halls bringing many visitors to the popular Caravan Center at Messe parking lot P1 (large parking lot P1). This Europe's largest RV park boasting some 3,500 serviced and unserviced pitches during CARAVAN SALON caters to just about every wish. Due to the high demand these pitches are quickly snapped up and so should be reserved via the Ticketshop early on. Reservations are only accepted online at www.caravan-salon.com and by visitors to CARAVAN SALON.

“Abenteuer Selbstausbau” / Adventure DIY

CARAVAN SALON is also extraordinarily well positioned in the accessories, technical equipment and detachable parts segments. No other event for caravanning worldwide offers experts as well as end users a wider, more comprehensive and international line-up of products. Correspondingly, the special show “Abenteuer Selbstausbau” will be staged on the outdoor spaces between Halls 5 and 9 for the first time. Here several self-fitted recreational vehicles can be “inspected” and put through their paces. Various daily talks for beginners, advanced and professional DIY practitioners cover such themes as module installation, layout planning, electrical installations, lightweight construction materials, water supply, workshop and material science, interior, costs and time consumed.

2nd German Pitch Day: towards climate-neutrality

Over the past few years the caravanning sector has seen steady growth and the stock of recreational vehicles is at a record high. The high sales of motorhomes and caravans and the associated development potential for many regions in Germany that are less touristically developed require stepped-up efforts for expanding the caravanning infrastructure. With the aim of presenting successful pitch concepts and promoting further expansion, Monday, 29 August, will see the 2nd “Deutscher Stellplatz-Tag” (German Pitch Day) being held at CARAVAN SALON. Focal themes: a pilot project for climate-neutral motorhome pitches, Wine meets Caravanning, and “Einstellen, Abstellen, Unterstellen” – the new portal for RV shelter solutions.

Sample pitch on the outdoor premises

On the outdoor premises between Halls 10 and 17 the Caravanning Industrie



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Verband (CIVD) (Caravanning Industry Association) will stage a unique special show on innovative pitch technology and infrastructure in its proven manner. Here seasoned experts and manufacturers will exhibit the current modules for successfully planning motorhome pitches. A special focus here will be on e-mobility. Like in previous years visitors will have the opportunity to get expert advice on site.



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Hall 3: Equipment & Outdoor as well as Travel & Nature

Hall 3 focuses on the themes Equipment & Outdoor as well as Travel & Nature. The Equipment & Outdoor segment presents suppliers of tents, folding caravans, caravanning and camping accessories as well as outdoor wear and gear. In the Travel & Nature segment visitors can find the complete range of caravanning and camping tourism – here the most attractive campsites and pitches, the most attractive regions and most versatile leisure activities are all on show. The “centrepiece” of Hall 3 is the “Travel & Nature CONNECTED” stage with a versatile and informative mix of entertainment and presentations. The interactive agenda mixes face-to-face with digital appearances – interested parties can also join online and ask questions via a chat function.

Symposium Natur.Tourismus.Zukunft

The Covid pandemic has restored many people’s appreciation of nature and recovery in nature. During the lockdowns forests, local recreation areas and nearby travel destinations as well as their value have increasingly moved into the focus of leisure seekers. This development makes one thing clear: the tourism value chain needs intact nature and environment more than ever. But this requires matching infrastructure and local concepts. These topics will be discussed at the symposium “Natur.Tourismus.Zukunft” (Nature.Tourism.Future) on 30 August at CARAVAN SALON 2022. Participants can look forward to contributions on scientific findings, business insights, best practices from destinations and political views, to name but a few items on the agenda.

CIVD introduces new professional career

Registrations of new recreational vehicles have been at a record high for years now. Just as high is the demand for skilled labour with manufacturers, workshops and dealers. To rise to this challenge the CIVD has joined forces with the “Zentralverband Karosserie- und Fahrzeugtechnik (ZKF)” (Central Association Car Body and Vehicle Technology) to develop a dedicated

curriculum for the caravanning sector: “Caravan- und Reisemobiltechnik” (Caravan and Motorhome Technology) is the name of the discipline in which apprentices will be trained to become specialists in the manufacture, maintenance and repair of motorhomes and caravans. The CIVID will dedicate a separate stand to this apprenticeship training on the outdoor premises of this year’s CARAVAN SALON. Here the industry representatives will inform potential apprentices and parents about the training content and the outstanding career perspectives in the caravanning industry.



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CARAVAN SALON Club

Early 2000 saw Messe Düsseldorf create a customer loyalty programme with the CARAVAN SALON Club that enables ongoing exchange with the visitors of CARAVAN SALON and also serves as a platform for exhibitors. Over 208,000 members have joined the world’s biggest trade fair club by now. The Club is completely free of charge and provides all caravanning fans with helpful information as well as useful bargain offers and discounted prices. The community attitude and mutual exchange plays a prominent role at the CARAVAN SALON Club thanks to the blog and the Club Forum. At the trade fair all members will have the opportunity to meet other Club members in a relaxed atmosphere or just relax for some time at the Club Lounge in Hall 16.

e-Bike parcours in front of Hall 15

Caravanning is also a way of vacationing that is particularly suited to exploring holiday destinations by e-vehicle and bikes. On the outdoor premises in front of Hall 15 the “e-Bike-Parcours” will give visitors the opportunity to try out the handling properties of e-bikes, e-scooters, e-cycles as well as eco-movers in a separate terrain.

Tickets can be ordered exclusively online at www.caravan-salon.com from early July. Likewise, reservations for overnight stays on P1 can be made on the CARAVAN SALON website from the beginning of July.

For the latest information and news go to www.caravan-salon.com

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