

MAKING THE GRADE WITH HIGH-LEVEL

1 Camping&Picnic Fair

is a leading platform for state-of-the-art KOREA Outdoor market.

Together with exciting newcomers, the most important companies in the industry will demonstrate the products and technologies that will have a lasting impact on the industry. The focus will be on innovative material products, forward-looking components and new services.

In recent years, [Camping & Picnic Fair] has developed into a global camping fair where visitors can see a wide range of equipment with high-end of technology.

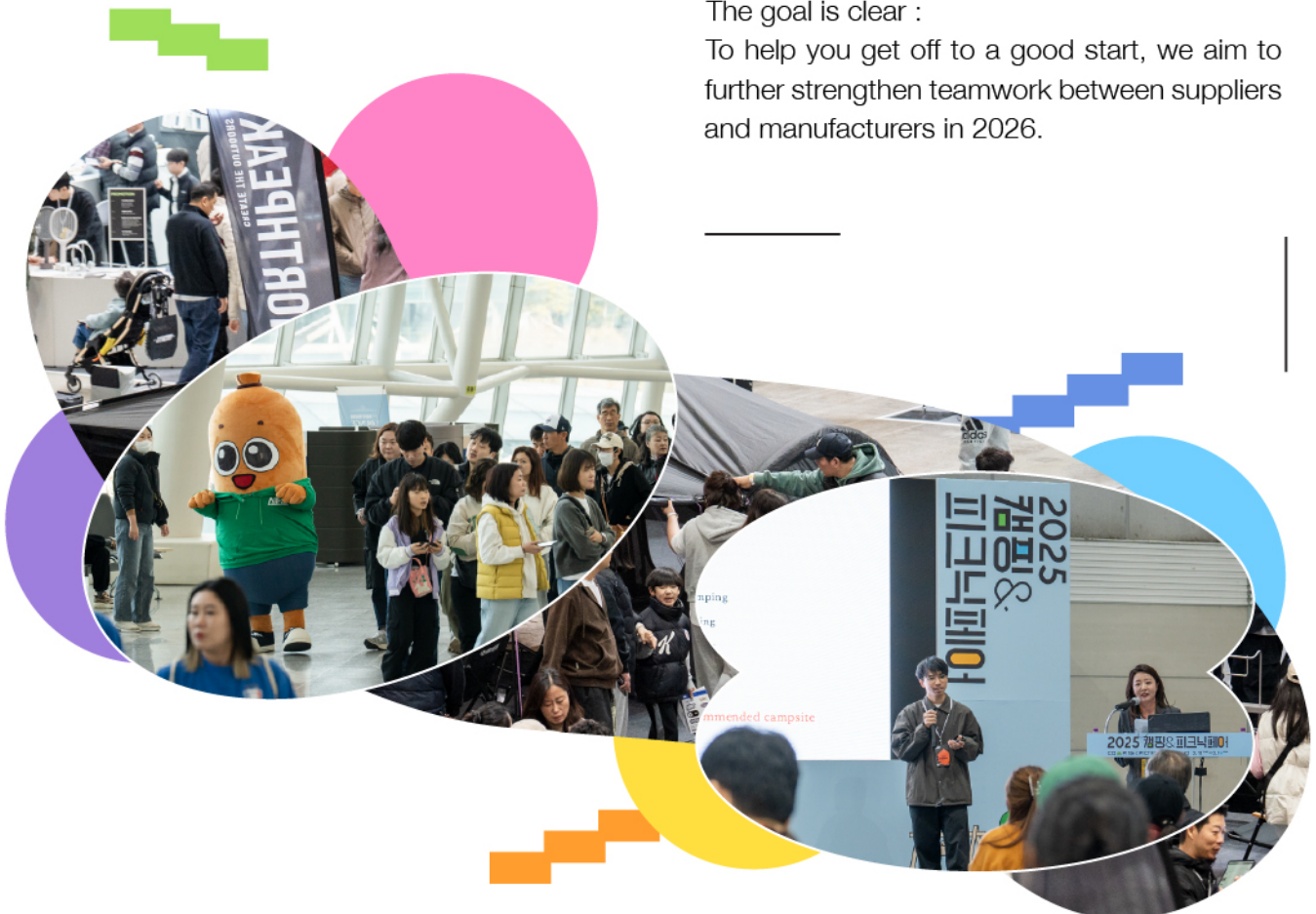
2 Camping&Picnic Fair

is on the road to success.

Rising visitor numbers reinforce the Fair's position as a leading international exhibition for suppliers in the Camping industry.

The goal is clear :

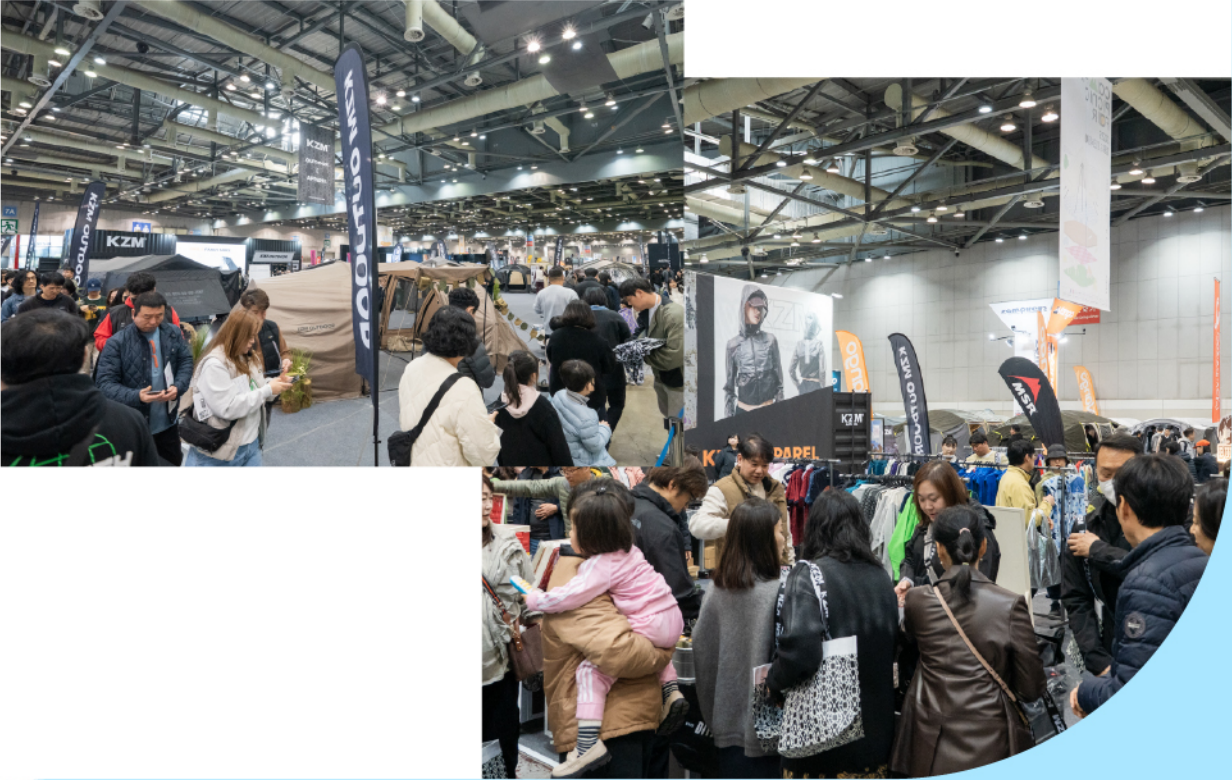
To help you get off to a good start, we aim to further strengthen teamwork between suppliers and manufacturers in 2026.



OUTDOOR LEADING EXHIBITION

2013 ~ 2025 Total Visitor

969,763



Results of 2025 →

Exhibitor

148 Companies

1,457 Booths

Overseas **5** Countries

36 Companies

288 Booths

19.8%

Visitor

60,093 Total

Overseas **7** Countries

59 People

Buyer

1,201 Korean

Overseas **9** Countries

171 People

CAMPING & PICNIC FAIR 2026

Title	Camping & Picnic Fair 2026
Period	March. 6 th (Friday) ~ 8 th (Sunday), 2026 3days
Venue	Hall 7-8 2 nd Exhibition, Kintex

INT'L CERTIFIED
EXHIBITION



by the Korea Exhibition Industry Promotion Association

Organizer **AllFair**

Concurrent Event KIBS(Korea International Boat Show)
KOFISH(Korea International Fishing Show)

Exhibition Items

Camping	Tent, tarp, camping furniture, bedding etc. Cooking ware (burner, shelf, cooler etc.) Lighting (lamp, lantern etc.) Digital machinery (beam projector, speaker etc.) Hygiene products, Safety gear etc
Picnict	mat, basket, pop up tent, lunch plate, coffee maker etc
Emotional camping	blanket, candle, garland etc
Outdoor Apparel	Clothing for daily use and camping, footwear, hiking boots, outdoor sandals, outdoor hats, raincoats, windbreakers, etc.
Activity	kayak, bicycle, board, bike etc
Recreation Vehicle	Campervans, motorhomes, caravans, trailers, SUV conversions, vehicle furniture, mats, car awnings for camping, rooftop tents, vehicle air conditioners, auxiliary air conditioners, vehicle batteries, materials and components, etc

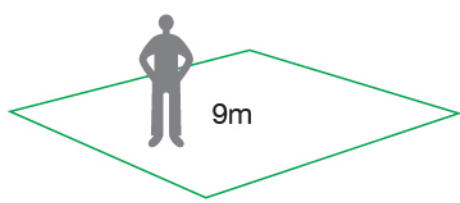
PARTICIPATION GUIDE

Application Period Applications accepted until January 30th (Friday), 2026
 * Early closure possible depending on booth type and exhibition items.

- Participation Guide**
- Step 1 Please send your participation inquiry by the contact information.
 allfair@allfair.co.kr | Wechat : campingfair_kor
 - Step 2 After Consulting with the designated representative, please submit your application form
 - Step 3 Wire transfer participation fees by the date written on the invoice.
 - Step 4 Submit necessary documents.

Fee

Quantity	Participation Fee	Note
9m ²	2200\$	Minimum area : 18m ² Space only
Raw Space		
9m ²	2700\$	(Option) Corner booth : 270\$



Shell Stand



- Facilities Provided**
- Standard booth
 - Pytex(carpet)
 - Nameboard
 - 1 Information desk
 - 1 Chair
 - 1kw Electricity (daytime)

2026

EXHIBITION SCHEDULE

January	February	March	April
		<p>Camping & Picnic Fair 2026</p> <p>03.06 (FRI) – 03.08 (SUN)</p> <p>Kintex</p>	
May	June	July	August
September	October	November	December
	<p>Suwon Campingcar Show 2026</p> <p>10.09 (FRI) – 10.11 (SUN)</p> <p>Suwon Convention Centert</p>		

CAMPING &PICNIC FAIR 2026



CONTACT ALLFAIR

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WEB

<https://www.campingfair.co.kr/eng/>



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your smartphone camera
to go to the site.