

DESTINATION FUTURE 2024

Caravanning: opportunities, innovations and growth



30.08. – 08.09.24

Conference programme

Destination Future 2024

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German Parking Space Day

Well planned and then?
A guide through the jungle of planning



At the 4th German Parking Space Day, architects and planners will provide information on the relevant planning and construction law for motorhome parking spaces. Using many practical examples, the experts will show which efficient and bureaucracy-reducing measures are possible and which funding options are best for whom.

Monday, 02 September

10:00 – 14:30



CARAVAN SALON InnovationStage

Impulses for the camping of tomorrow



Discover the future of camping at the InnovationStage! Experience exciting keynotes and start-up pitches on technology, comfort, digitalisation and destinations. Exchange ideas with innovators and industry experts and be inspired by current trends.

Monday, 02 September

17:30 – 20:00



Symposium: Nature. Tourism.Future.

Sustainable, smart, unlimited?
The future of sustainable outdoor tourism



At the 3rd symposium „Sustainable, smart, unlimited?“, experts from politics, business and science will discuss the latest developments in sustainable outdoor tourism. Join us and find out how innovative approaches are shaping the future of this industry.

Tuesday, 03 September

10:00 – 16:30



Travel Industry meets Caravanning

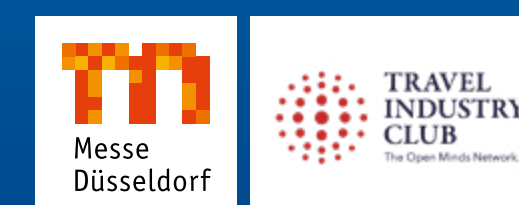
Discover synergies,
realise potential!



At our networking evening “Caravanning meets tourism”, players from the tourism industry and the caravanning industry come together. Take the opportunity to discover synergies and develop new networks.

Tuesday, 03 September

15:30 – 20:00



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Camping Destination Day

The way to an attractive camping destination



The Camping Destination Day offers a platform for destinations that want to grow in the camping and caravanning market. Exchange knowledge, tips and best practices and find out how to make your region a popular destination for caravanning fans.

Wednesday, 04 September

10:00 – 15:30



Hiking trail quality day

20 years of „quality trails Wanderbares Deutschland“ and more



Find out first-hand how the requirements and standards for hiking trails and regions are changing under the influence of climate change. Take the opportunity to exchange ideas with experts, learn about best practices and gather new ideas for the design of hiking trails. Join us in celebrating 20 years of “quality trails Wanderbares Deutschland” and take a look into the future of hiking tourism together with the German Hiking Association!

Thursday, 05 September

12:45 – 17:30



Outdoor- Host day

Welcoming hikers and co. with quality



At the first Outdoor Host Day, you will learn how good hospitality in outdoor destinations increases the touristic value of the regions. Hikers alone spend 7.5 billion euros a year locally and thus maintain around 144,000 jobs, especially in rural areas. Find out more in dialogue with the German Hiking Association and experienced speakers, find out more about the transformation process in the quality of hiking hosts and alternative accommodation and catering concepts along hiking trails.

Friday, 06 September

10:00 – 14:15

